

MSS Commons: Exhibit, Advertising and Sponsorship Opportunities

Tables in The Commons

A Commons table provides a wonderful opportunity to personally meet MSS members and to highlight your program, products, or services. All event tables include a table and two chairs. The Commons area will not be locked during non-open hours, as the space this year will be in a lobby-type area among the meeting rooms. If you need to secure materials overnight, please contact us to make arrangements

Commons Table fee: \$175 per day (Additional tables \$50 each.)

	With <i>paid</i> event table reservation	Without table reservation
Half-page ad in program book	Free!	\$300
Full-page ad in program book	\$200	\$525

There are a limited number of tables available. Reservations can be made at www.themss.org/mss-commons.

Conference Advertising

Showcase your company, school, or organization beyond the immediate conference itself by purchasing an advertisement in our conference program book and meeting app. Meeting attendees reference the program book and app throughout the conference as well as bring the book home for future reference. For those groups or organizations unable to staff a table, an advertisement provides excellent exposure.

Ad sizes: Full page, trim size=6 7/8 in wide x 10 in high, with ½ in margins
 Half page, trim size=6 7/8 in wide x 5 in high, with ½ in margins

Ad rates for *non-exhibitors*: Full page = \$525.00 Half page = \$300.00

Ad deadline: Reserve your advertising space at www.themss.org/mss-commons by February 15. The PDF or .jpg copy must be received by Jennifer Talarico (themss@themss.org) no later than **February 15**.

Sponsoring Events

The MSS uses food events to help draw meeting participants to the Commons area and special events. Signs will acknowledge organizations that sponsor a food event during the event itself as well as special recognition in the conference program book, online, and on our meeting app. A few opportunities include:

- Complimentary beverages at the Welcome Reception
- Ice-cream social
- Complimentary snacks (cookies, popcorn, etc.) and/or coffee in the MSS Commons

Please contact Jennifer Talarico, MSS Executive Director (themss@themss.org) for sponsorship price information. Sponsorships are limited and must be secured by February 15.



2024 MSS Annual Meeting

HOLD HARMLESS AGREEMENT

For the Annual Meeting of the Midwest Sociological Society: April 4-7, at the Marriott Downtown Des Moines.

Exhibitor assumes entire responsibility and liability for losses, damages, and claims arising out of exhibitor's activities on the hotel premises and will indemnify, defend, and hold harmless Hilton Omaha [hereafter "hotel"], its owner, and its management company, as well as their respective agents, servants, and employees from any and all such losses, damage and claims.

Hotel will not be responsible or liable for any loss, damage or claims arising out of exhibitor's activities on the hotel's premises except for any claims, loss, or damages arising directly from the hotel's own negligence. Midwest Sociological Society will be responsible to negotiate this hold harmless agreement with its exhibitors.

Due to the layout of the hotel, storage space is not available for display materials and/or show merchandise. According to fire code, you may not store crates, packing, boxes, boxes of books or brochures etc. under your display table. At the conclusion of the set-up operation, all related equipment, crates, trash, etc. must be removed from the premises.

Following the close of your exhibit time, please remove all exhibitor materials, boxes, trash, brochures, etc. from the hotel premises by 9:00 pm. The cost of removal of any materials left behind will be charged to your organization/company as necessary.

By signing this document, you agree to the restrictions above, on behalf of the exhibiting organization/company.

Name of organization/company: _____

Contact Name: _____

Contact Email: _____ Contact Phone: _____

We have created an online account at www.themss.org and have paid for our reservation.

Authorized signature: _____ Date: _____

**MSS cannot confirm your reservation until we receive this signed agreement.
Please send it to themss@themss.org by February 15.**

Questions? Contact Carrie Coward Bucher at: mssexhibits@themss.org
Additional information about meeting services is available on the MSS website (www.themss.org).
