



# Care and the Sociological Vocation

Learning About, Through, and with Care

March 26-29, 2026

St. Louis, MO

## Exhibitor & Sponsorship Opportunities

MSS Annual Meeting

March 26-29, 2026

St. Louis, MO

**mss**  
MIDWEST SOCIOLOGICAL SOCIETY

# Meet Us

Midwest Sociological Society serves professional and student sociologists as they learn, grow, and serve our communities. Our membership is centered in the Midwest, but includes numerous individuals and institutions across the United States and around the world. Each year we offer an annual meeting where members and guests come together to share research, celebrate colleagues, and grow the community of sociology.



**Jennifer Talarico**

Executive Director



**Michael Haedicke**

2026 Program Chair



**Laurie Linhart**

2025-26 MSS President

## Event Portfolio

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### Presentations

Presentations of all types share research, teaching advice, student support, and much more.

### Keynotes

Three keynote addresses highlight important topics for sociologists.

### Networking

Sharing community through exhibits, receptions, socials, activities, and breaks.



# Membership 1,002

MSS Members in 2025

9 countries  
44 US states  
40% students

## #MSS2025

# 740

Registered attendees at  
MSS's 2025 Annual Meeting

4 days, 218 sessions,  
countless connections, and  
priceless memories

- 42% student attendees  
*including...*
  - 127 *Undergraduate Students*
  - 54 *Master's-level Graduate Students*
  - 66 *Doctoral Students*
- 55% professional attendees  
*including...*
  - 272 *Full-time Faculty*
  - 16 *Applied Sociologists*
  - 19 *Part-time and Adjunct Faculty*

# 2026 Conference Activities

Alongside presentations, panels, workshops and more, our conference hosts a variety of activities onsite and in the local community.

## Thursday

- Welcome Reception
- Trivia Night

## Friday

- Keynote: Dr. Tracie Canada
- Local Tour
- Poster Sessions\*
- MSS Social honoring past presidents\*
- Awards Ceremony
- Presidential Address and Reception

## Saturday

- Keynote: Dr. Valerie Francisco-Menchavez
- MSS Business Meeting\*
- Local Tour
- Queer Mixer

## Sunday

- MSS Board of Directors Meeting

\*These events will take place in or very near the MSS Commons.

# Exhibitor Packages

The MSS Commons serves as our common gathering space for attendees and as our exhibit hall.

Please plan to secure your belongings as needed during the non-exhibit hours. We will not supply pipe and drape. Please plan accordingly for signage and promotional items. WiFi is available throughout the space at no charge. A power drop is available to your exhibit table for an extra fee.

## Full Conference Exhibitor

- Visit with our attendees the duration of the conference (Thurs-Sun), including during the Grad School Fair on Friday.
- Two (2) exhibitor passes\*
- One (1) table and two (2) chairs in MSS Commons
  - *(additional tables available for \$25 each)*
- Half-page add in program book
- Recognition and Exhibitor Link in Meeting App

**\$350**

## Grad School Fair Exhibitor (Friday only)

- Visit with our attendees Friday during the conference Grad School Fair.
- One (1) exhibitor pass\*
- One (1) table and two (2) chairs in MSS Commons
  - *(additional tables available for \$25 each)*
- Half-page add in program book
- Recognition and Exhibitor Link in Meeting App

**\$200**

## GRADUATE SCHOOLS, SOCIOLOGY DEPTS, and NONPROFITS

Use code SAVE25 for 25% off exhibitor rates.

**Click here to reserve your exhibit table.**

<https://mss.memberclicks.net/2026exhibits>

\*Exhibitor passes provide access to the MSS Commons (exhibit space) and the plenary speaker sessions only. These passes do not serve as admission for the entire conference.

# Sponsorship Packages

## All Sponsorships include:

- Recognition on Event Signage
- Sponsor Link on Website and in App
- Sponsor Table in MSS Commons (exhibit hall)
- Logo displayed on 2026 digital program and MSS website

### **WiFi & Meeting App Sponsorship**

- WiFi password code will include your organization's name
- Logo displayed in meeting app and at registration

### **Special Event Sponsorship**

- Choice of sponsorship of one of the following events:
  - Welcome Reception
  - Presidential Reception
  - Trivia Night
  - Author Showcase
- Logo displayed in meeting app and at special event

### **Keynote Speaker Sponsorship**

- 2 speaker sponsorships available
- Logo displayed in meeting app and on keynote speaker signage

### **Coffee Break Stations**

- Sponsor coffee break stations in MSS Commons
- Multiple available
- Name recognition in meeting app and push notification of break

### **Interested in learning more?**

Email Jennifer at [themss@themss.org](mailto:themss@themss.org). We will work with your budget to find the best opportunity for you!

# Logos & Advertisements

Advertisements are available for organizations, businesses, and institutions. All advertisements will be shared digitally in color on the website and meeting app, as well as in black and white print in the program book.

## Logo and Advertisement Specifications :

Provide JPG, PDF, or PNG files in color and black and white. Files must be high resolution, suitable for print and enlargement on signage and other displays. Color advertisements and logos for the digital program/meeting app must be received by March 1. *If a logo is not provided, one will be lifted from your website.*

### Advertisement Prices:

	<u>Half-page ad</u>	<u>Full-page ad</u>
Paid Exhibitor:	Included!	\$100
Non-Exhibitor:	\$200	\$300

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Use code SAVE25 for 25% off advertising rates.

**Click here to purchase an advertisement.**

<https://mss.memberclicks.net/2026exhibits>

## Important Dates

February 15 ..... Exhibitor reservations due

March 1 ..... Sponsor reservations due

March 1 ..... Deadline for logos and advertisements



For questions and additional sponsorship or  
exhibit information, please contact:

Jennifer Talarico  
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[themss@themss.org](mailto:themss@themss.org)

